

In oppose to the past, there are now a lots of options available. When the question arises as to whether these choices are excessive or not, I personally believe in some areas options would not cover all demands and interests whereas in another there are too much alternatives, as I will identify them in this essay.

Our fathers and grandfathers didn't know the exact meaning of choices since there were only one or two option available to them. There were only one locally grocery shop available which used to sell limited products. Similarly there were only one doctor or repairman in the city. This means people needed to wait for long time for their turn to be reached. But now, every where hospitals and health centers have grown like mushrooms. Another example is of our daily necessities we have countless alternative; shopping from huge shelves in shopping centers to online shopping from different websites. I agree that this diversity would cover all ages , interests and budgets. Though in some areas these varieties are excessive and could lead to consumerist. Refrigerators, for example, have been made in different design and color that would stimulate people to buy the latest model even if they really do not need them.

On the other hand, in case of university subjects we have still some shortage. As we see the technology and science are growing day by day like an alive plant. Then by their innovations and discoveries many novel universities-university majors and careers in various field are being created. In the same way, food industry has been advanced significantly during the last decades. Converse to the past that-when housewives had a few options to make a meal for the family member, now diversity of ingredients , restaurants and ready-foods would fulfill all interests in the family. The growing trend of food industry depict that it has still potential to create more different products.

To conclude, as the world population is growing rapidly the diversity of personal interests will increase more in future than now. Despite some consumerists trend in some areas, the available choices are not too much.